



I M P E R I U M

PARTNER PACK

We install the *AI Operating Layer* a company runs on.

One place with everything the business knows, that anyone on the team can ask.

PREPARED FOR INTRODUCTIONS FROM SHANNY POIJES, CORE CONCEPT LIVING

• SEPTEMBER 2026

START HERE

Why would a business with ten or more people want this?

Because of what happens when it does not. This sequence runs in almost every established company we walk into, and the owner can usually name all four parts of it before we finish the first question.

01 They already use AI

ChatGPT or Claude is open on half the screens in the building. But the team is **still spending time on tasks the owner knows could be sped up**. The tools arrived. The work never changed.

02 Things are disconnected

Simple things take hours or even days to get clear answers back. That contract from months ago, still impossible to find. That P&L report which takes days to come back instead of minutes.

03 So it gets fixed the old way

Another hire. More people, to move information between people. **Payroll grows faster than profit**, and the next bottleneck is already forming behind the one just staffed.

04 And the worry underneath

They want to be AI first. They do not want a system they have to replace in six months, and they do not want something that damages the culture they built.

Where it lands

The business pays twice: once for the hours lost between the tools, and again for the headcount hired to cover them. **That is the number the audit puts in writing**, on their own data, before anyone is asked to buy anything.



THE ANSWER

You need an *AI Operating Layer*.

One place with all of the business's knowledge, joined up and askable. That contract from months ago, now **one question away**. That P&L report which used to take days and a bookkeeper, now **run on your own device**. Not a tool bolted onto the business. The layer the business runs on.

It gets better, not older

The models are just the engine, and we swap the engine every time a better one comes out. What they own is the foundation: their company's data and context, joined together. The version installed today is the worst it will ever be.

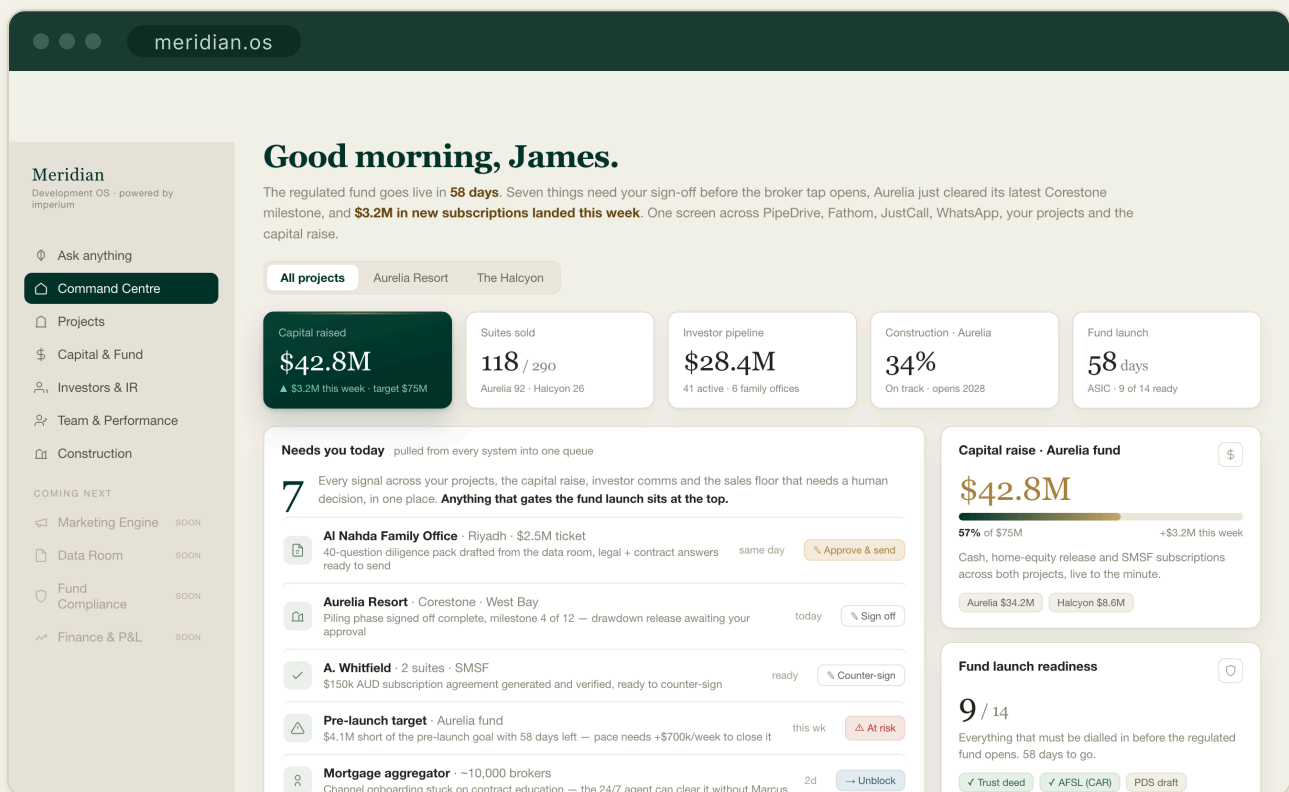
It serves the team, not the org chart

These systems exist so the team can serve the customer better. Every proof in this pack is the same people running a bigger business, never fewer people running the same one.

THE PRODUCT

Arx. One app, two views.

Every conversation, deal, document and number in the business sits in one place, connected. Instead of chasing people for updates or digging through five systems, they ask a question the way they would ask a person, and get the answer back with the receipts.



A demo build for a property group, on demo figures. **Every answer shows its working**, so the owner sees exactly where each line came from. Every system ships in the client's own brand.

VIEW ONE

The owner's read

Every department, pipeline and account correlated on one screen, live to the minute. Where revenue is heading, where capacity runs out, where money leaks. Every view ends in what to do next, which is where a normal dashboard stops.

VIEW TWO

The team's workshop

One shared memory of how the company works. Finance checks a number, ops checks a process, marketing pulls performance, without queuing on a person. Reports and campaigns get built inside it, on company context, at company standard.

PROOF · WHAT CHANGED

Same teams. Bigger businesses.

Four companies running an AI Operating Layer today. In every one, the growth came out of the system instead of the org chart.

5+ hires

BOUTIQUE REAL ESTATE DEVELOPER

Accounting and marketing, brought in-house.

The hires that were coming never happened.

10 → 100

GEONET

From unclear data to a team that sees everything.

Same team of three, six figures saved, and on track for 100 settlements a month.

60% time back

BALI DREAM LIVING

The same 17 people now manage 50 more villas.

Growth came out of the system, not the org chart.

1 per 25

TRIDENT TREEHOUSE

Hiring slowed. Growth didn't.

One new hire per 25 clients, up from one per 10.

TRUSTED BY



PROOF · IN THEIR WORDS

Hear it from the people running it.

Every system in this pack is live inside a real business today. These are the owners, in their own words, on the record.

“Visibility and accountability is what we got from the AI Operating Layer. Hundreds of thousands saved alone from hires prevented, purely from the efficiency gains. Our goals and vision are achievable, now in sight.”



Chad Egan
CEO, GEONET



“I save over \$15,000 USD a month in payroll alone, not counting the management side. Work I used to delegate now happens in-house in no time. Everything is clearer, and the path to scale is easier.”



Shanny
CEO, CORE CONCEPT
LIVING



“Every consultant handles double the workload, and quality control finally scales with us. Hiring slowed. Growth didn't.”



Alberto Furger
CEO, TRIDENT
TREEHOUSE



“One dashboard shows me where the business is, where the money is, and where it's leaking. Compared to ChatGPT it's a Ferrari versus a Volkswagen. It builds things for you.”



Sean
CEO, BALI DREAM
LIVING



SEE IT BEFORE YOU SAY ANYTHING

The film, and the channel.

Send this first. The film explains what gets installed and why, on real systems running in real companies. The channel is where the full walkthroughs live, so it can all be gone through unaided before anyone gets on a call.

START HERE



The film

What we install, why it holds, and the owners who already run it.

audit.imperiumos.ai

THEN BROWSE



The channel

Full walkthroughs and build films. No form, no gate, watch as much as they want.

youtube.com/@Archie_Nash

Chad Egan

CEO, GEONET

Growing without increasing headcount.

youtu.be/qW7LuuDwT3s

Shanny

CEO, CORE CONCEPT LIVING

A developer's full walkthrough.

youtu.be/kWnYgkGzMCM

Alberto Furger

CEO, TRIDENT TREEHOUSE

Transparency in a complicated business.

youtu.be/2T23kZqmEhQ

Sean

CEO, BALI DREAM LIVING

The founder's read, every morning.

youtu.be/jAw0n2lxxd0

HOW WE WORK

Four moves. Each one earns the next.

A system like this should never be bought on faith, so the engagement is built so it does not have to be. Each move is paid for by what the one before it proved.

01 The audit

We order the business A to Z on how it actually runs today, and put a number on where the hours and the money go. It happens live on the call, on real data, and the map stays with the business whether or not anything follows it.

02 The install

One department, live on the company's own data, its team trained inside it. Small on purpose. It exists to prove the model on real numbers, not to be the deal.

03 The expansion

Role by role, department by department. Each one is a new desk and a new view inside the same system, so nothing is ever rebuilt and nothing is ever thrown away.

04 The partnership

Once the company runs through it, the relationship deepens: revenue share where the system drives measurable new revenue, or we train and place the in-house specialist who owns it from the inside.

Why it runs in this order

Established companies do not want a company-wide rollout on day one. They start at the top, prove it on the highest-leverage person in the building, then let it earn its way down the org. **The client never buys a promise. They buy the next step of something already working inside their own business.**

INVESTMENT

What it costs.

All figures in US dollars. Nothing after the install is priced until the install has proved itself on the business's own numbers.

MOVE ZERO

The audit

We order the business A to Z and show exactly where AI changes it. Normally a paid engagement. The map stays with the business either way.

No fee*on your introduction*

MOVE ONE

The install

One department, live on their own data, the team trained inside it. The proof build.

from \$7,500*one-time, USD*

MOVE TWO

The expansion

Role by role until the whole company runs through it. Priced on the value it creates, never on the hours behind it.

\$50,000 and up*priced on value*

MOVE THREE

The partnership

For businesses where the system drives measurable new revenue, or where they want the in-house specialist trained and placed to own it.

Revenue share*or train and place*

HOW TO THINK ABOUT THE NUMBER

The comparison is not another software subscription. It is the hire that was about to be made: a salary that repeats every year, months of ramp before it produces, and a person who can walk. **This is money already committed to growth, pointed somewhere with more leverage.**

THE GUARDRAILS

What this is, and what it is not.

The four questions every owner asks in the first twenty minutes, answered before the call rather than during it.

It is not obsolete in six months

That is exactly why it works. The models are the engine and we swap the engine whenever a better one ships. **What the company owns is the foundation:** its data and its context, joined together, which only gets more valuable as the models improve.

It is not a security problem

The same standards already trusted when a team uses ChatGPT or Claude, built into the company's own solution instead of a public tool. Anything genuinely sensitive can run on its own machines, or on a local model, so it never leaves the business.

It is not another subscription

The brain itself runs light, and it usually replaces spend rather than adding to it. Bring the software bill to the call and we will show what comes off it.

It is not a headcount cut

It exists so a team can serve the customer better. Every proof in this pack is the same people running a bigger business. **The hires it prevents are the ones that had not happened yet,** never the people already there.

And what it is

One system, the whole business, ask it anything. Installed inside the company's own walls, in its own brand, with its team trained to run it.

THE PARTNERSHIP

You bring the room. We bring the system.

This works because each side does the thing it is already best at. You hold trust with businesses we could never reach cold. We hold a product their owners have never been shown.

YOU BRING

The relationship

- A business you know well, and the trust you already hold with them.
- The introduction and the room.
- The local read on who actually decides, and what they care about.
- An honest call on whether it is a fit. A bad introduction costs you more than it costs us.

WE BRING

Everything else

- The product in this pack, shipped in their own brand.
- The audit, the build, the training and the ongoing run.
- The joint call, the live demo, and the sales work until it closes.
- The referral arrangement, agreed up front and in writing, before the first call.

How a deal flows

One introduction is the whole ask. We take the first call together, run the audit live on that call, and scope the install from what it finds. The expansion conversation happens later, in front of their own results.



IMPERIUM

Start with *one* business you know well.

Send them the film. Then make the introduction. We sit the first call together, order their business A to Z live on the call, and they keep the map whether or not anything follows. **That is the whole ask.**